



# 爱我生命之源

SUMMARY REPORT FOR

# 净滩报告

COASTAL CLEANUP ACTIVITY

## 美尔森中国

Mersen China

2021.10.15

- 2005 ● 在第10次政府间会议批准执行了西北太平洋行动计划中的“海洋垃圾项目”，并推荐使用国际海滩清洁活动（ICC）数据卡片进行调查。
- 2007 ● 仁渡海洋 第一次组织社会志愿者开展海洋垃圾监测与清理活动，这也是中国民间组织首次开展的海洋垃圾监测活动。
- 2008 ● 仁渡海洋 成为（Clean Up the World , CUW）的核准会员机构。
- 2009 ● 仁渡海洋 获得海洋保护协会（Ocean Conservancy, 简称OC）授权，是国际海滩清洁活动中国大陆地区总协调员。因此，我们也期待将此项目推向整个中国大陆的沿海地区。现已建立中国海岸线垃圾清理与监测网络
- 2021 ● 现在

## 目录

活动概况	01
活动风采	02
活动成果	03
数据分析	04
活动反馈	06

- 2005 ● The 10th intergovernmental meeting approved Marine Debris Project in NOWPAP and recommended to use International Coastal Cleanup (ICC) data card to monitor marine debris.
- 2007 ● For the first time, **Rendu Ocean** organized coastal cleanup and marine debris monitoring activities. It was also the first time for organization in China to organized coastal cleanup and marine debris monitoring activities.
- 2008 ● **Rendu Ocean** became an approved member of Clean Up the World (CUW).
- 2009 ● **Rendu Ocean** was authorized by Ocean Conservancy (OC), becoming China ICC coordinator. Therefore, we also look forward to taking cleanup activities to whole coastal area in China. We have already founded a cleanup and monitoring network
- 2021 ● Now

<b>INDEX</b>	<b>Summary</b>	<b>01</b>
	<b>Scene</b>	<b>02</b>
	<b>Achievements</b>	<b>03</b>
	<b>Data Analysis</b>	<b>04</b>
	<b>Feedback</b>	<b>06</b>

# 活动概况 Summary

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1

坐标: 奉贤, 上海

LOCATION: Fengxian, Shanghai

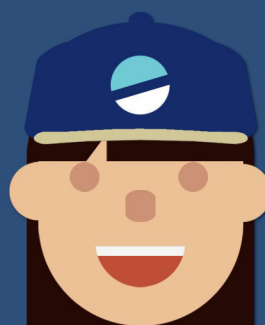


参与人员:  
PARTICIPANTS



志愿者  
VOLUNTEERS

37



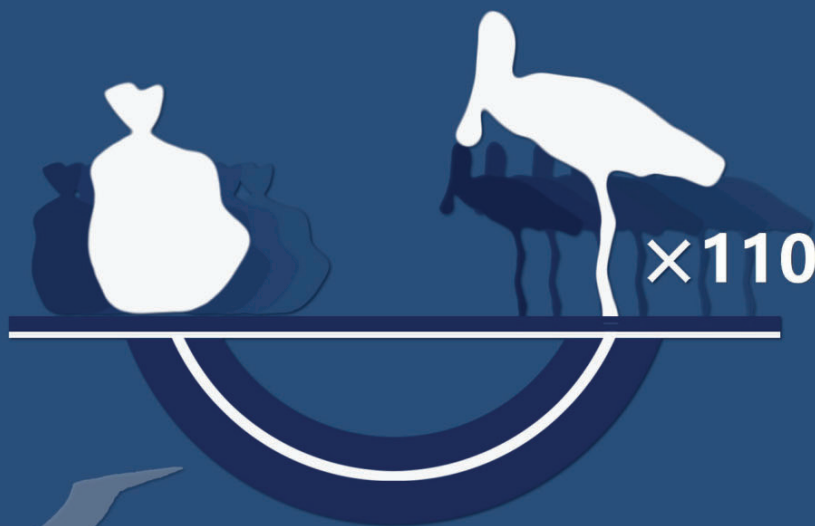
组织人员  
ORGANIZERS

2



垃圾件数 Items: **1038** 件 pieces

垃圾重量 Weight: **220.83** 千克 kg



※**黑脸琵鹭**：又名黑面鹭，鸮科琵鹭属鸟类，嘴长而直，呈黑色扁平状，是全球最濒危物种之一，现为中国二级保护动物。

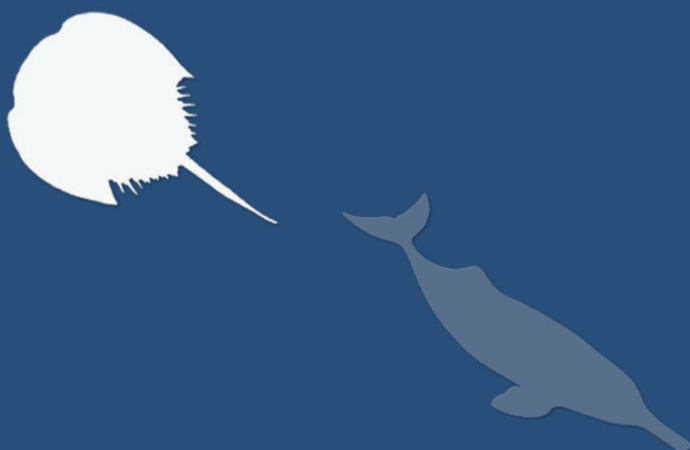
**BLACK-FACED SPOONBILL:** a large water bird with dorso-ventrally flattened, spatulate bill, confined to the coastal areas of eastern Asia, classified as an endangered species through IUCN in 2000.

相当于 **110** 只成年黑脸琵鹭的体重  
equal to **110** adult black-faced spoonbills' weight

人均清理 Waste collected per person:

**6** 千克 kg

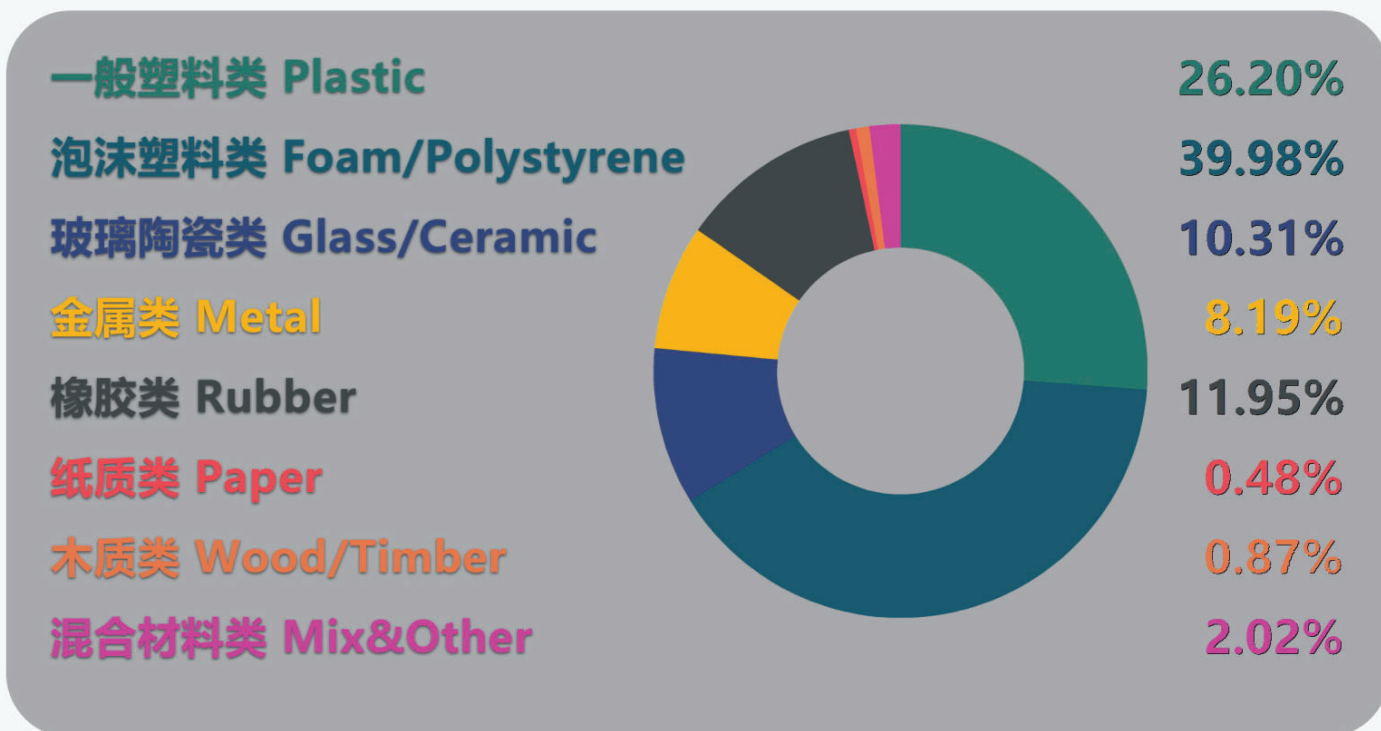
≈ **1.5** 只成年中华鲎的体重  
equal to **1.5** adult horseshoe crab's weight



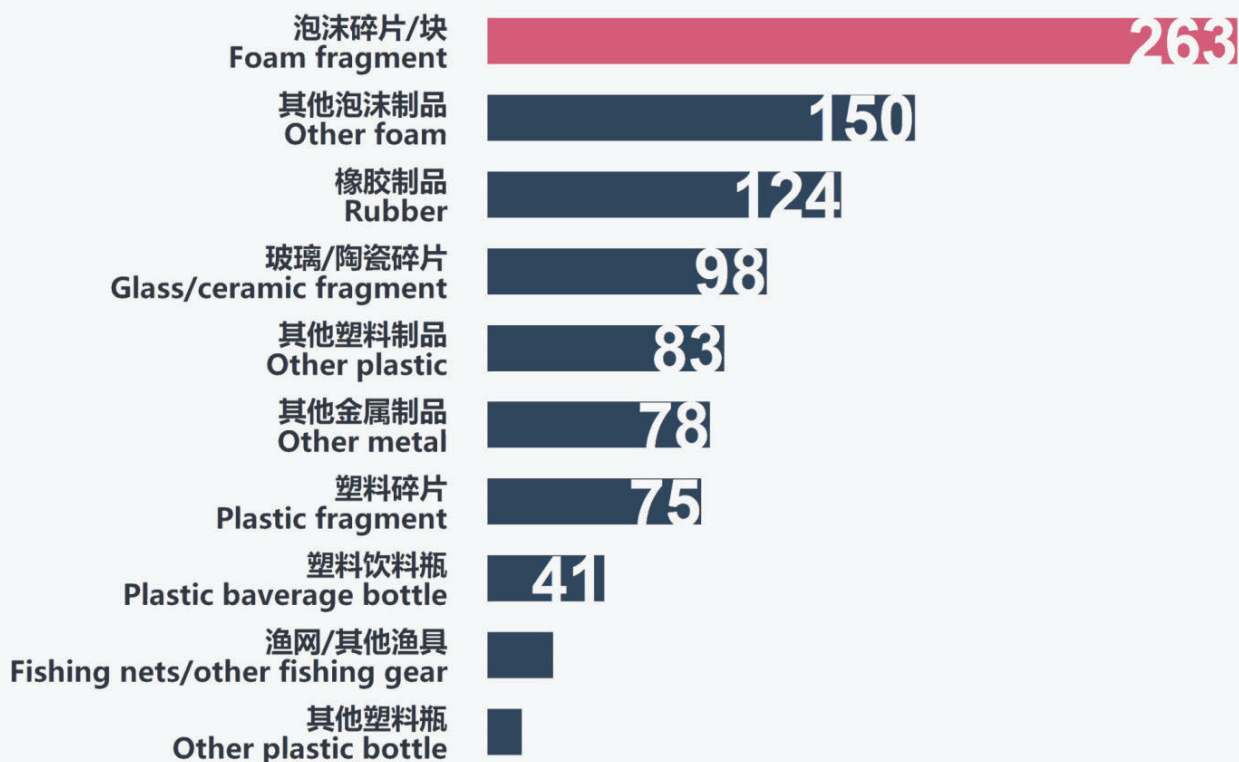
※**中华鲎**：又名马蹄蟹，属节肢动物，全身褐黄色有剑尾。和三叶虫同期出现，被称为“生物活化石”，其数量已经急剧减少，现为国家二级保护动物。

**HORSESHOE CRAB:** an arthropod with a yellow-brown body and a sword tail. Originated 450 million years ago, same time as trilobites', horseshoe crabs are considered living fossils. Its population has been sharply declining.

## 各类垃圾数量占比 Material proportions:



## 垃圾数量TOP 10 Items:



※ 数据根据ICC记录卡进行统计  
According to ICC Card

## 各类垃圾发现品牌数量占比：

Proportion of brand categories found in the waste

酒水&饮料类  
Beverages

20 种品牌Brands  
86.96%

零食&食品类  
Food&Snacks

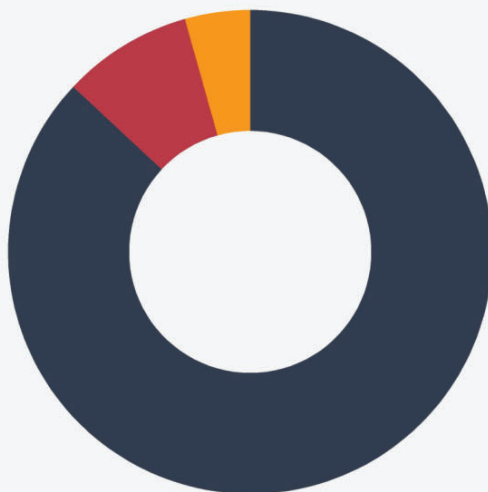
2 种品牌Brands  
8.70%

生活日用品  
Daily necessities

1 种品牌Brands  
4.35%

其他类  
Others

0 种品牌Brands  
0.00%



## 品牌垃圾数量TOP3：

TOP 3 brands found in the waste

-1st-

-2nd-

-3rd-

康师傅

可口可乐

农夫山泉



※ 数据根据品牌监测卡进行统计  
According to Brand Card



## 你愿意吗： DO YOU WANT TO

### 推荐我们的活动 RECOMMEND OUR ACTIVITIES TO OTHERS

64% 一定会!  
DEFINITELY

36% 看情况  
DEPENDS

0% 不会  
NO, I WON' T



### 减少使用一次性物品 REDUCE SINGLE-USE ITEMS

100% 我愿意!  
VERY MUCH

0% 我还没准备好  
NOT READY



## 活动满意度调查： SATISFACTION



64% 非常满意  
Excellent



36% 满意  
Great



0% 一般  
Ordinary



0% 不满意  
Unsatisfied

※ 数据根据问卷结果进行统计  
※ According to the questionnaire result